

AGENDA
WORK SESSION

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TUESDAY, JULY 29TH
WORK SESSION
@ 6:00 PM

MEETING CALLED TO ORDER

AGENDA REVIEWED IN ITS ENTIRETY BEFORE DISCUSSION

PUBLIC COMMENT ON ANY ISSUE (5 MINUTE LIMIT)

PRESENTERS (IF ANY)

- Carrie Brkich, Troup Trained update

NEW BUSINESS

- Sign Ordinance Amendment (Public Hearing August 7th)
- 2015 Budget Calendar
- City Manager Update

CONSIDER AGENDA ITEMS FOR WORK SESSION # 2

MAYOR & COUNCIL COMMENTS

ADJOURNED

[Next Meeting: Work Session Thursday, August 7th @ 8:15 AM](#)



July 22, 2014

Agenda Item: Sign Ordinance Text Amendment

Purpose: The City of West Point Planning Board has recommended a text amendment to Section 19.3.D of the Sign Ordinance which regulates the types of material to be used for signs.

Background: Signs are a valuable asset for businesses, residential developments and other organizations that are competing to be successful. There are many important issues to consider when developing a sign ordinance, two of the most important issues are: (1) the ordinance should be fair and provide an equal opportunity to advertise and (2) the ordinance should require quality signs that enhance the environment and provide conformity in the city.

The Sign Ordinance that was adopted in 2007 has done a pretty good job in meeting the goals and objectives of the city. However; the Planning Board and Staff feel there is a need to clarify the types of material to be used on signs. We are seeing sign request come in with material, especially metal, that we feel is not durable and lacking in appearance. The request to amend the ordinance addresses the material requirements in Section 19.3.D of the sign ordinance which will apply to all signs except in the Downtown Historic District. The amendment will include a new paragraph relating to the material requirements in the Downtown Historic District. The signs in downtown should be unique in design and compliment the historic nature of the district. Below are the current requirements and the proposed.

Section 19. Sign Regulations

Recommended changes to section 3.D (Materials) page 66

Current

D. *Materials.* Permanent signs shall be made of high quality durable material. If plywood is to be used, it must have exceptionally smooth and weather resistance surfaces, such as those with medium-density overlay (MDO) board. Hand painted signs that are not professionally done will not be allowed. Signs shall compliment the material and color of the building. This requirement does not apply to the Quality Development Corridor Overlay District.

Proposed

D. *Materials.* Permanent signs shall be made of high quality durable material. Approved materials are metal with a minimum thickness of 6mm, high density urethane (HDU) or wood. If plywood is to be used, it must have exceptionally smooth and weather resistance surfaces, such as those with medium-density overlay (MDO) board. Other high quality materials shall be given consideration. Hand painted signs that are not professionally done will not be allowed. Signs shall compliment the material and color of the building.

Materials (Downtown Historic District). Signs in the Downtown Historic District are held to a higher level of execution and should be unique and compliment the historic nature of the district. Permanent signs shall be made of high density urethane (HDU) with a minimum thickness of 1 inch or wood with a minimum thickness of $\frac{3}{4}$ ". Signs may be painted directly on the building if they are professionally done. Other high quality material shall be given consideration. All signs must be approved by the Downtown District Sign Committee. It is recommended that material should not be ordered for the sign before obtaining approval.

LEWIS, TAYLOR & TODD, P.C.
ATTORNEYS AT LAW
SUITE 3
205 NORTH LEWIS STREET
POST OFFICE DRAWER 1027
LAGRANGE, GEORGIA 30241

JOHN M. TAYLOR
JEFFREY M. TODD
BRYAN G. FORSYTH

July 21, 2014

VIA EMAIL

JAMES R. LEWIS
(1928-1996)
GEORGE E. SIMS, JR.
(1917-1967)
FAX (706) 882-4905
TELEPHONE (706) 882-2501

Mr. Sammy Osborne
CITY OF WEST POINT
P.O. Box 487
West Point, Georgia 31833-0487
sosborne@cityofwestpointga.com

RE: Sign Ordinance Amendment

Dear Sammy:

Pursuant to your request, enclosed herewith please find a draft ordinance modifying the materials requirement for permanent signs, both generally and adding additional language regarding signs within the Downtown Historic District.

As we discussed, it seems that the paragraph numbering is off in this area of the Code, with both my hardbound code and the municipal code site having two paragraph Bs. The first section of the ordinance remedies that problem, with the second section adding your suggested language.

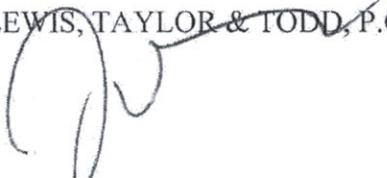
Also, as a reminder, this ordinance will require a public hearing since it is contained within the zoning ordinance.

I look forward to hearing from you should this leave you with any questions or should you require any changes.

With best regards, I am

Very truly yours,

LEWIS, TAYLOR & TODD, P.C.


Jeffrey M. Todd

JT/atb

Enclosure

cc: Ed Moon
Richard McCoy
Kristin Lester

AN ORDINANCE

AN ORDINANCE OF THE MAYOR AND COUNCIL OF THE CITY OF WEST POINT, GEORGIA, TO AMEND THE CODE OF THE CITY; TO AMEND THE SIGN REGULATIONS OF THE ZONING ORDINANCE TO MODIFY ACCEPTABLE PERMANENT SIGN MATERIALS; TO DESCRIBE SIGN MATERIALS ALLOWED WITHIN THE DOWNTOWN HISTORIC DISTRICT; TO REPEAL CONFLICTING ORDINANCES; TO FIX AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

BE IT ORDAINED BY THE CITY COUNCIL OF WEST POINT, AS FOLLOWS:

SECTION 1:

That subsection 3 of Section 19, said subdivision entitled *Signs permitted by right*, be modified by re-designating the second (duplicative) paragraph B under said subsection (entitled *Commercial zoning districts and industrial zoning districts – (CBD, CGN, CHV, MXD-1, I-1 and I-2)*) as paragraph C.

SECTION 2:

That Section 19 of the zoning ordinance be amended by deleting therefrom paragraph C. of subsection 3 (entitled *Materials*), inserting therein a new paragraph, to be designated as paragraph D. and to read as follows:

“D. *Materials*. Permanent signs shall be made of high quality durable material. Approved materials are metal with a minimum thickness of 6mm, high density urethane (HDU) or wood. If plywood is to be used, it must have exceptionally smooth and weather resistance surfaces, such as those with medium-density overlay (MDO) board. Other high quality materials shall be given consideration, and if of comparable quality and durability may be allowed in the discretion of the city. Hand painted signs that are not professionally painted will not be allowed. Signs shall compliment the material and color of the building.

Materials (Downtown Historic District). Signs in the Downtown Historic District are held to a higher level of execution and should be unique and compliment the historic nature of the district. Permanent signs shall be made of high density urethane

(HDU) with a minimum thickness of 1 inch or wood with a minimum thickness of ¾". Signs may be painted directly on the building if painted professionally. Other high quality material shall be given consideration in the discretion of the city. All signs must be approved by the Downtown District Sign Committee. It is recommended that material should not be ordered for the sign before obtaining approval."

SECTION 3:

All ordinances or parts of ordinances in conflict with this ordinance are hereby repealed.

SECTION 4:

If any section, clause, sentence or phrase of this ordinance is held to be invalid or unconstitutional by any court of competent jurisdiction, then said holding shall in no way effect the validity of the remaining portions of this ordinance.

SECTION 5:

This ordinance shall become effective immediately upon its adoption by the City Council.

READ AND ADOPTED _____

ATTEST

A. Drew Ferguson, IV, Mayor

City Clerk

Joseph R. Downs, III, Councilmember

Gerald W. Ledbetter, Councilmember

Gloria R. Marshall, Councilmember

Sandra Thornton, Councilmember

Steve Tramell, Councilmember

Benjamin F. Wilcox, Councilmember

City of West Point 2015 Budget Calendar

August 5, 2014	Budget request forms distributed to Departments at Department Directors meeting with City Manager 2:00 P.M.
August 26, 2014	City Manager reviews Budget Process with Mayor and City Council at work session 6:00 P.M.
August 27- September 5, 2014	City Manager meets with Mayor and City Council in individual meetings
September 2, 2014	Department Directors meeting with City Manager to discuss budget 2:00 P.M. Department budget request forms returned to City Manager
September 3 – October 14, 2014	City Manager assembles budget request, compare with revenue estimates, and compiles the budget document City Manager meeting(s) with Department Directors - <i>Time - TBA</i>
October 28, 2014	Budget packets to Mayor and Council City manager presents budget for consideration in work session 6:00 P.M. *Article in paper that budget has been submitted to the council and public meetings will be held specifically the public hearing held November 6, 8:15 A.M. (One Required Public Hearing) *Make the draft budget available to public *Copy of draft budget to news media
October 30, 2014	*Public Engagement Meeting 11 A.M. – 2 P.M. City Manager and City Staff
October 30 – November 28, 2014	Mayor and Council review budget, submit question and meet with City Manager as needed
November 6, 2014	*Public hearing #1 8:15 A.M. Announce Public Hearing #2 November 25, 2013 6:00 P.M.
November 6, 2014	Budget work session (following public hearing)
November 25, 2014	*Public hearing #2 for proposed budget 6:00 P.M. Council Work Session
December 4, 2014	Final Council review at Work Session 8:15 A.M.
December 8, 2014	City Manager final review and revisions. Presentation of budget for adoption at council meeting 6:00 P.M.

City of West Point 2015 Budget Calendar

December 12, 2014

Distribute the approved budget to departments, council, media, make available to the public, post on the city website and the Carl Vincent Institute web site

January 1, 2015

Budget becomes effective

* Public engagement enhances the Government's effectiveness and improves the quality of its decisions. Knowledge is widely dispersed in society, and public officials benefit from having access to that dispersed knowledge. The city will offer citizens opportunities to participate in policymaking and to provide their Government with the benefits of their collective expertise and information. The city will solicit public input on how we can increase and improve opportunities for public participation in Government.

**The budget calendar is prepared by the City Manager and may be amended by the City Council at any time during the budget process.

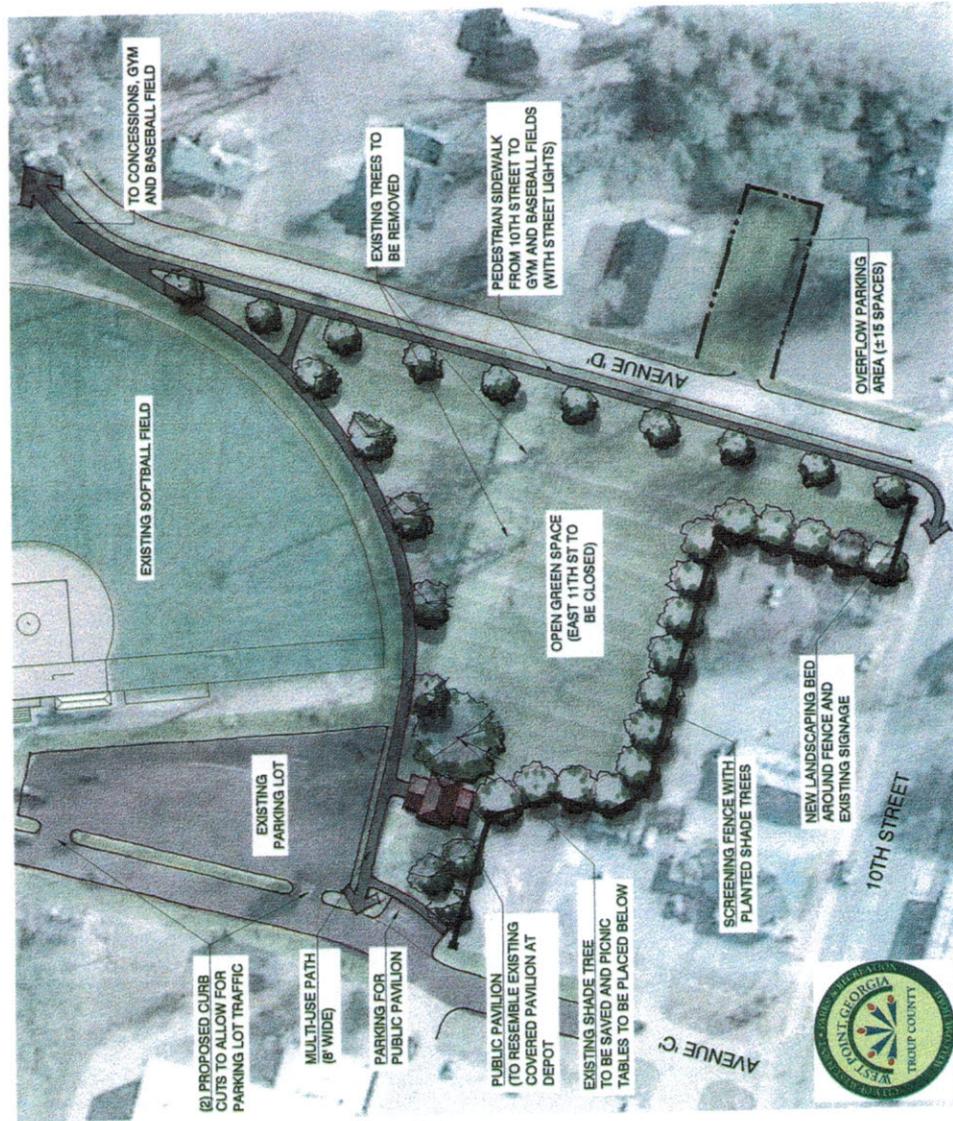
	Forward Fund	Gen Fund		City	From KMMG	WPDA
2013-Year 1	\$780,000	\$20,000	(WPE \$20,000)	\$800,000	\$850,000	\$50,000
2014 Year 2	\$280,000	\$520,000	(WPE \$20,000 GF \$500,000)	\$800,000	\$900,000	\$100,000
2015 Year 3	\$680,000	\$120,000	(WPE \$20,000 GF \$100,000)	\$800,000	\$900,000	\$100,000
2016 Year 4	\$660,000	\$140,000	(WPE \$20,000 GF \$120,000)	\$800,000	\$900,000	\$100,000
2017 Year 5	\$100,000	\$700,000	(WPE \$20,000 GF \$680,000)	\$800,000	\$900,000	\$100,000
Totals	\$2,500,000	\$1,500,000	\$4,000,000	\$4,000,000	\$4,450,000	\$450,000
	WPE	\$100,000				
	General Fund	\$1,400,000				

	From KMMG	City	WPDA
2018	\$281,020	\$181,820	\$100,000
2019	\$281,818	\$181,818	\$100,000
2020-2028	\$181,818	\$181,818	\$0

	From KMMG	Forward Fund	City General Fund	WPDA	WPE
Totals	\$6,650,000	\$2,500,000	\$3,250,000	\$650,000	\$100,000

WEST POINT PARK PRELIMINARY SITE STUDY

PREPARED: JANUARY 21, 2014



1000 Peachtree Street, Suite 200, Atlanta, GA 30309